THE CURSE OF KING KALA!
10¢
NO. 4
ANC
TALES OF
HORROR

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Magic Dutch Rock Garden Grows in 4 DAYS

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Lasts for months
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Winter-Summer, Spring or Fall
Grow grasses green and flowers tall.

Boys & girls, here's exciting news. News about something entirely different! Now, you can grow a real garden of your very own—right in your own home. Yes, here's an amazing magic garden you set up and plant yourself in a few minutes. Grow real grass and flowers in just a few days! You'll thrill to the magic of Mother Nature as you watch the grass sprout and the flowers take root and grow right before your eyes. In no time at all you'll have a colorful, healthy garden—and what a kick you'll get playing gardener, cutting the grass, watering the plants, and tending the lovely sweet-smelling flowers. You can even clip a beautiful bunch of flowers for mom, or friend. All your friends will wonder how you were able to make things grow—They'll all want you to show them how!

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THE CURSE of KING KALA

JANE'S UNCLE BEN HAD BEEN A SCIENTIST AND EXPLORER. HE RECEIVED THEM IN A ROOM FULL OF HIS EXOTIC TROPHIES...

A MOMENT LATER...
YESSIR, KING KALA WAS A SCIENTIST WITHOUT KNOWING IT... AND A SUPERSTITIOUS SAVAGE AT THE SAME TIME. HE PUT A SILLY CURSE ON HIS POTION: "HE WHO USES THE MAGIC POTION TO HARM HIS FELLOW MAN..."
....

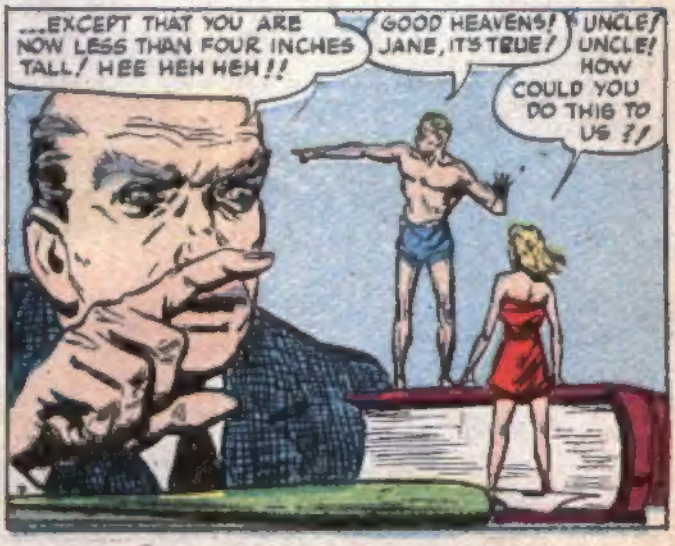
"...SHALL FEEL THE CURSE OF KING KALA!" HA HA... THE OLD FOOL! BUT HIS POTION WORKED! JUST A FEW DROPS OF THIS LIQUID, AND...
INCREDIBLE!
I'M SORRY, SIR, BUT I JUST CAN'T CAN'T BELIEVE..

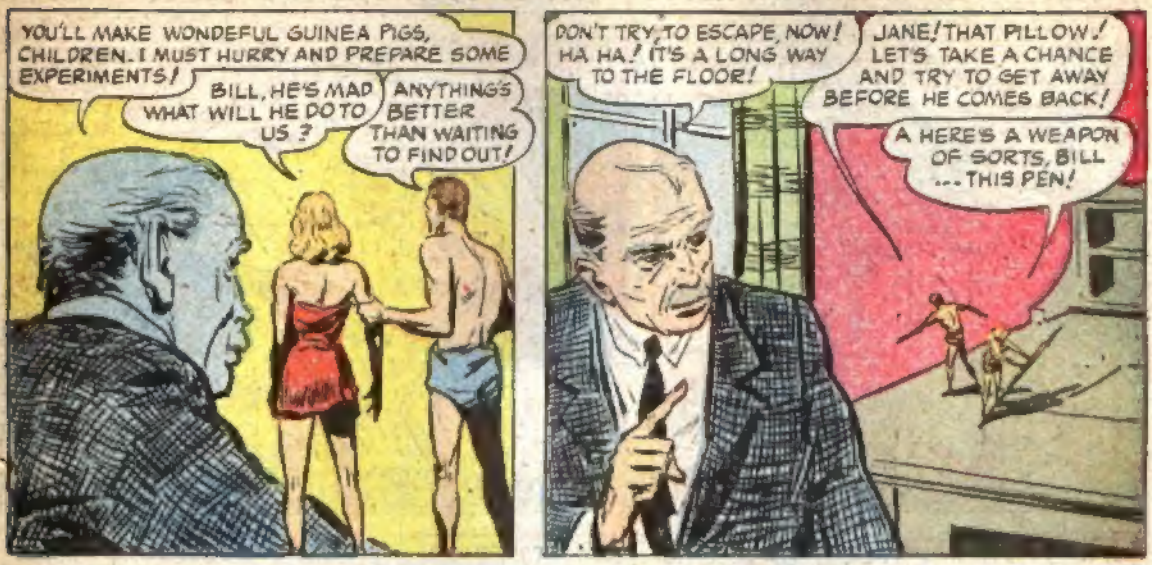
OHH! I FEEL SO FUNNY!!
JANE! WHAT IS IT?
CAN'T BELIEVE IT, EH? IN A MOMENT YOU'LL KNOW IT'S TRUE..

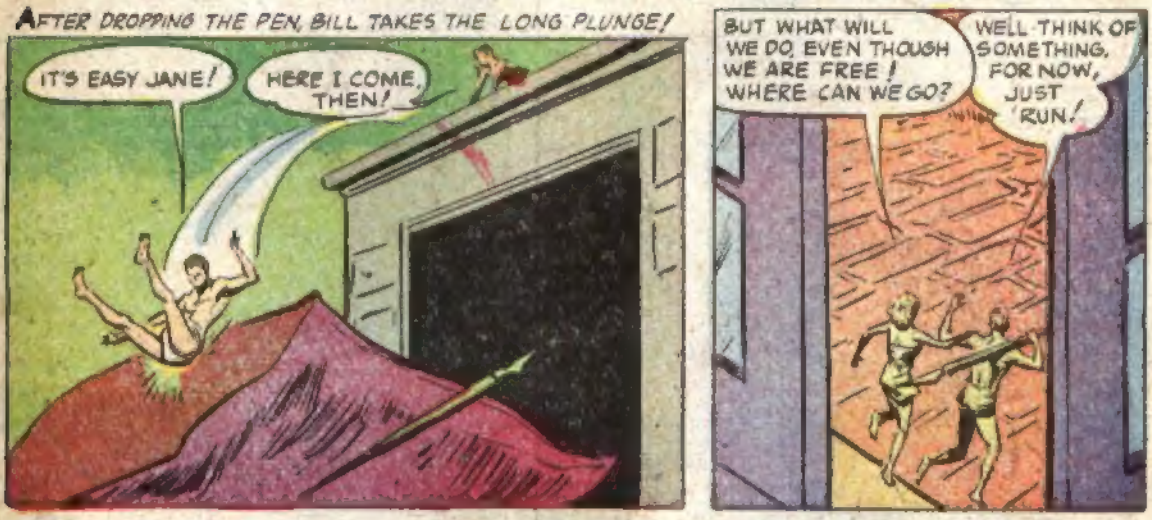
...BECAUSE YOUR TEA WAS FULL OF KING KALA'S MAGIC POTION HA HA!
BILL! I FEEL SO AWFUL!
UGGH! WHAT HAVE YOU DONE TO US?

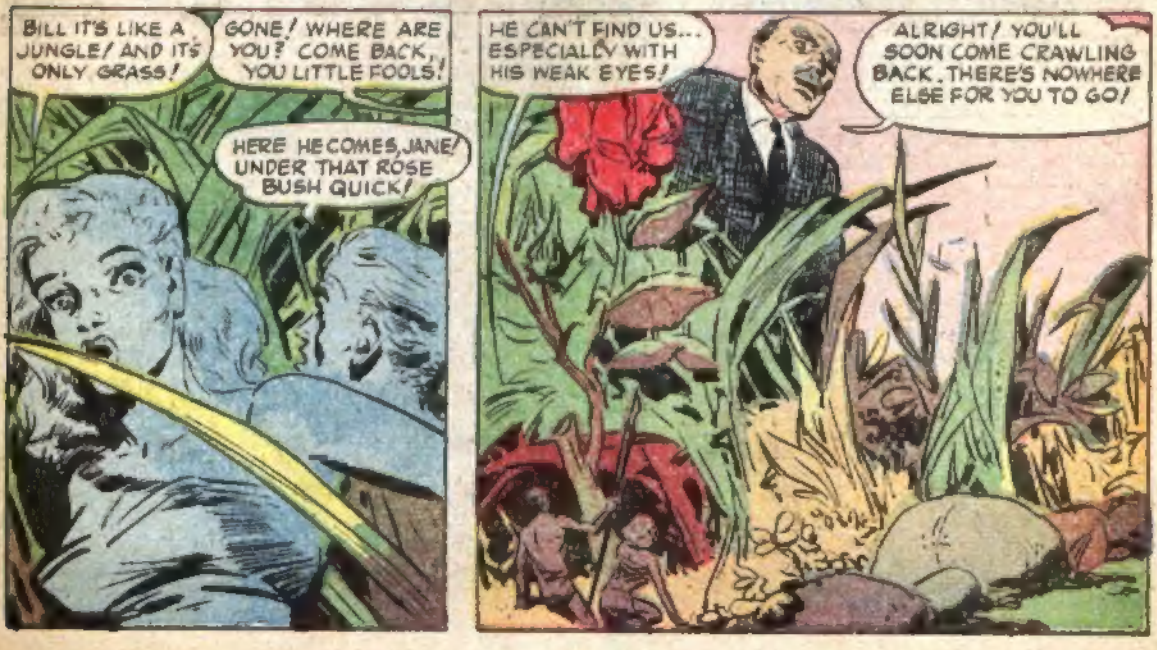
THE ROOM SEEMS TO WHIRL, BRIGHT FLASHES FILL THE AIR ...AND THEN, BLACKNESS!!
YOU'RE PERFECT SUBJECTS FOR MY EXPERIMENT! YOUNG AND HEALTHY... AND NOBODY KNOWS WHERE YOU ARE!

THE DARKNESS PASSES. THEY REGAIN CONSCIOUSNESS, AND...
BILL! WHAT... WHAT HAPPENED? WHERE...?
I DON'T KNOW DARLING—I THINK
YOU'RE PERFECTLY ALRIGHT, CHILDREN...


...EXCEPT THAT YOU ARE NOW LESS THAN FOUR INCHES TALL! HEE HEH HEH!!
GOOD HEAVENS! JANE, IT'S TRUE!
UNCLE! UNCLE! HOW COULD YOU DO THIS TO US?!


YOU'LL MAKE WONDEFUL GUINEA PIGS, CHILDREN. I MUST HURRY AND PREPARE SOME EXPERIMENTS!
BILL, HE'S MAD WHAT WILL HE DO TO US ?
ANYTHING'S BETTER THAN WAITING TO FIND OUT!
DON'T TRY TO ESCAPE, NOW! HA HA! IT'S A LONG WAY TO THE FLOOR!
JANE! THAT PILLOW! LET'S TAKE A CHANCE AND TRY TO GET AWAY BEFORE HE COMES BACK!
A HERE'S A WEAPON OF SORTS, BILL ... THIS PEN!


AFTER DROPPING THE PEN, BILL TAKES THE LONG PLUNGE!
IT'S EASY JANE!
HERE I COME, THEN!
BUT WHAT WILL WE DO, EVEN THOUGH WE ARE FREE! WHERE CAN WE GO?
WELL THINK OF SOMETHING, FOR NOW, JUST RUN!


BILL IT'S LIKE A JUNGLE! AND IT'S ONLY GRASS!
GONE! WHERE ARE YOU? COME BACK, YOU LITTLE FOOLS!
HERE HE COMES, JANE! UNDER THAT ROSE BUSH QUICK!
HE CAN'T FIND US... ESPECIALLY WITH HIS WEAK EYES!
ALRIGHT! YOU'LL SOON COME CRAWLING BACK. THERE'S NOWHERE ELSE FOR YOU TO GO!

AND SO BEGINS SEVERAL DAYS OF UNBELIEVABLE HORROR...!

IT'S GOING TO BE TOUGH, JANE. WE'RE TOO SMALL TO TRAVEL FAR, AND...

BILL! BEHIND US!

TINY INSECTS BECOME MONSTROUS BEASTS...

STAY OUT OF THE WAY, JANE!

HE HAS NO STOMACH FOR A FIGHT, JANE! DON'T WORRY...HE'S LEAVING!

OH, BILL, I'M SO AFRAID! I NEVER DREAMED...!

DOMESTIC CREATURES TURN INTO HUGE AND DANGEROUS ENEMIES!

BY DAY THEY QUENCH THEIR THIRST WITH DEW AND FEED THEMSELVES ON SEEDS AND BERRIES, FIGHTING FOR EVERY MORSEL...

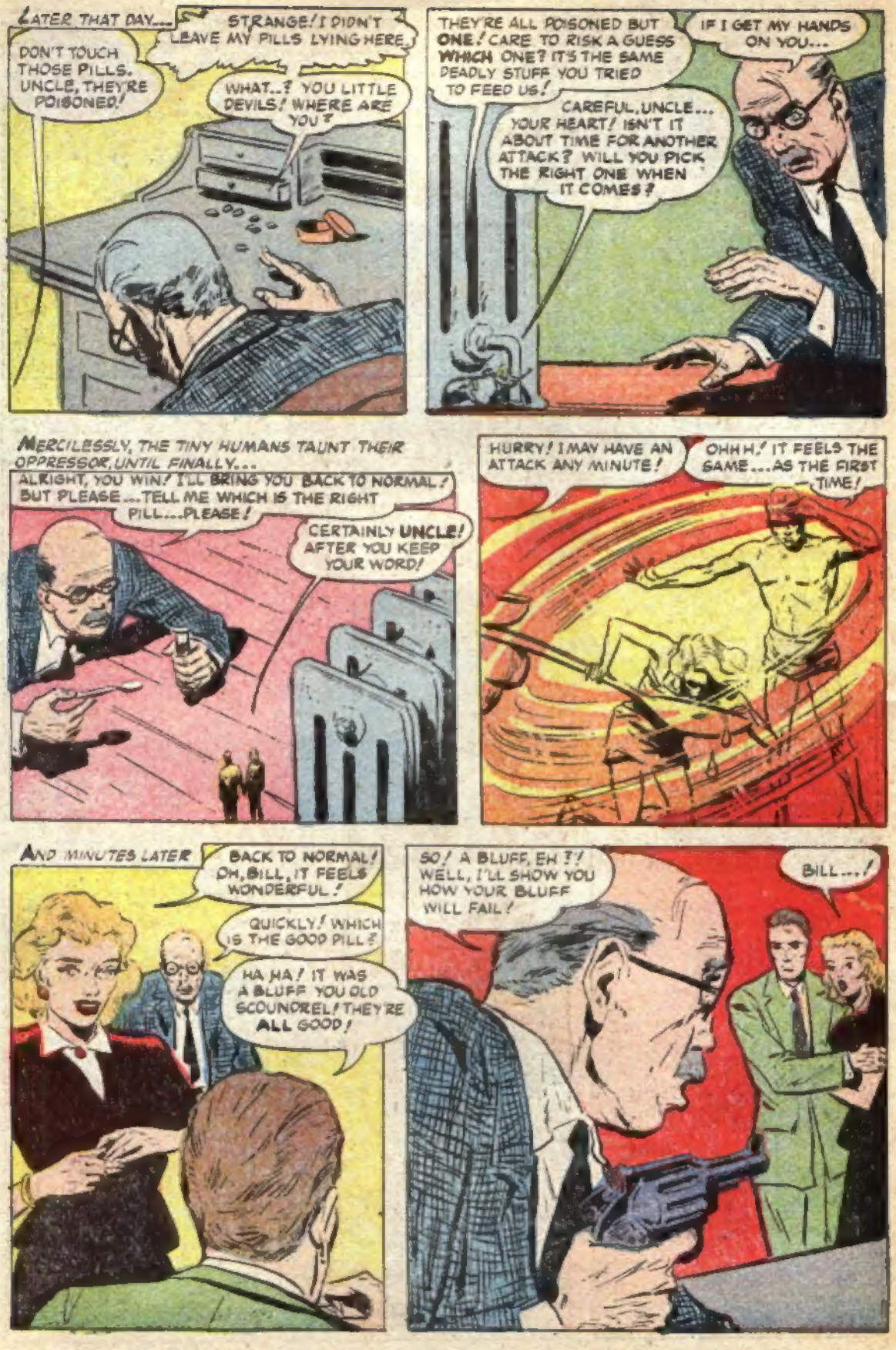
I JUST HOPE HE DIDN'T BRING ANY FRIENDS! ANTS ARE REAL FIGHTERS!

AND BY NIGHT THEY CROUCH IN TINY HOLES HIDING FROM THE SAVAGE HUNTERS OF THE DARK HOURS....

UGGHH! A RAT! BILL WE CAN'T GO ON LIKE THIS,

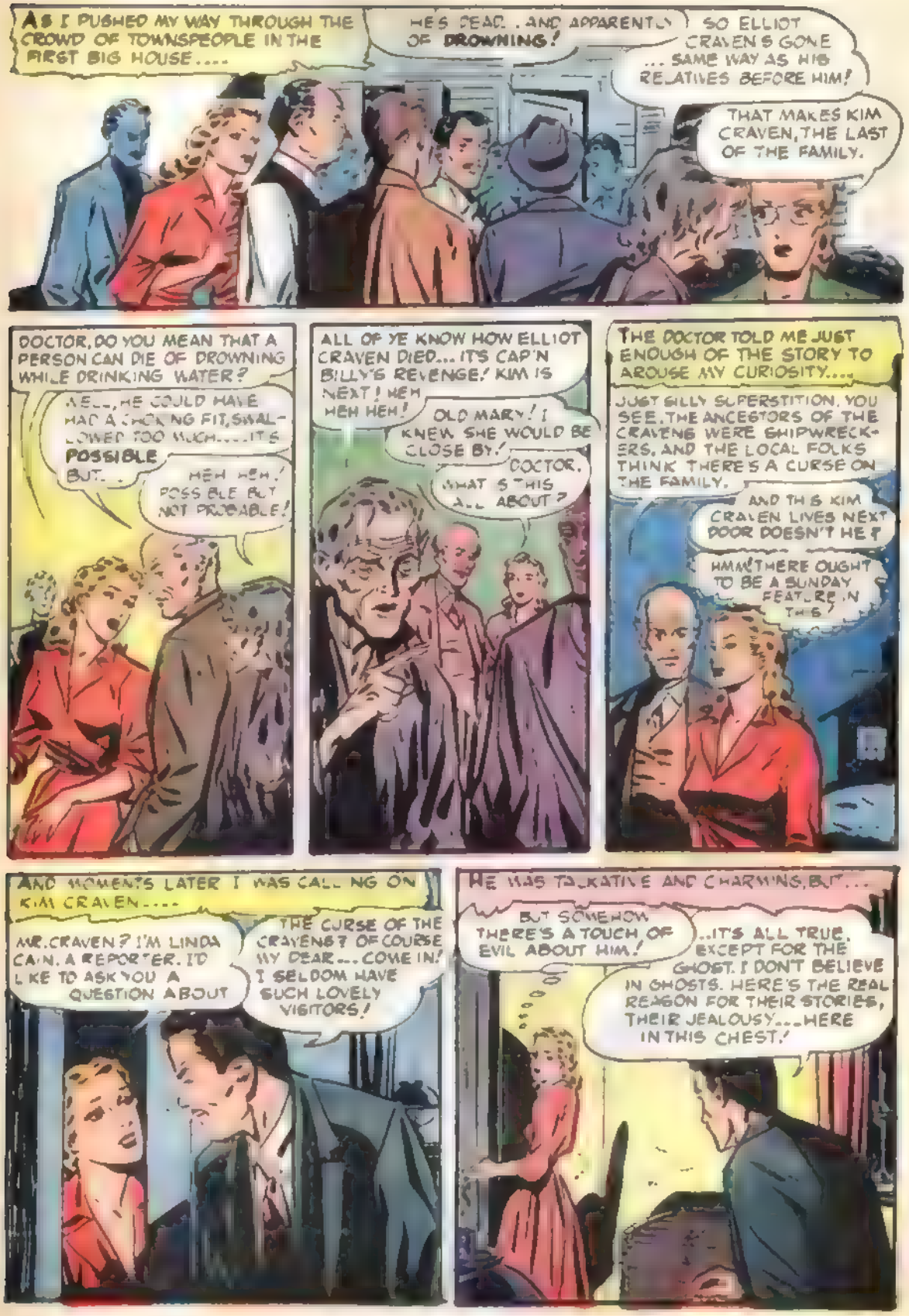
SHH! THIS HOLE IS TOO SMALL FOR HIM TO GET INTO!

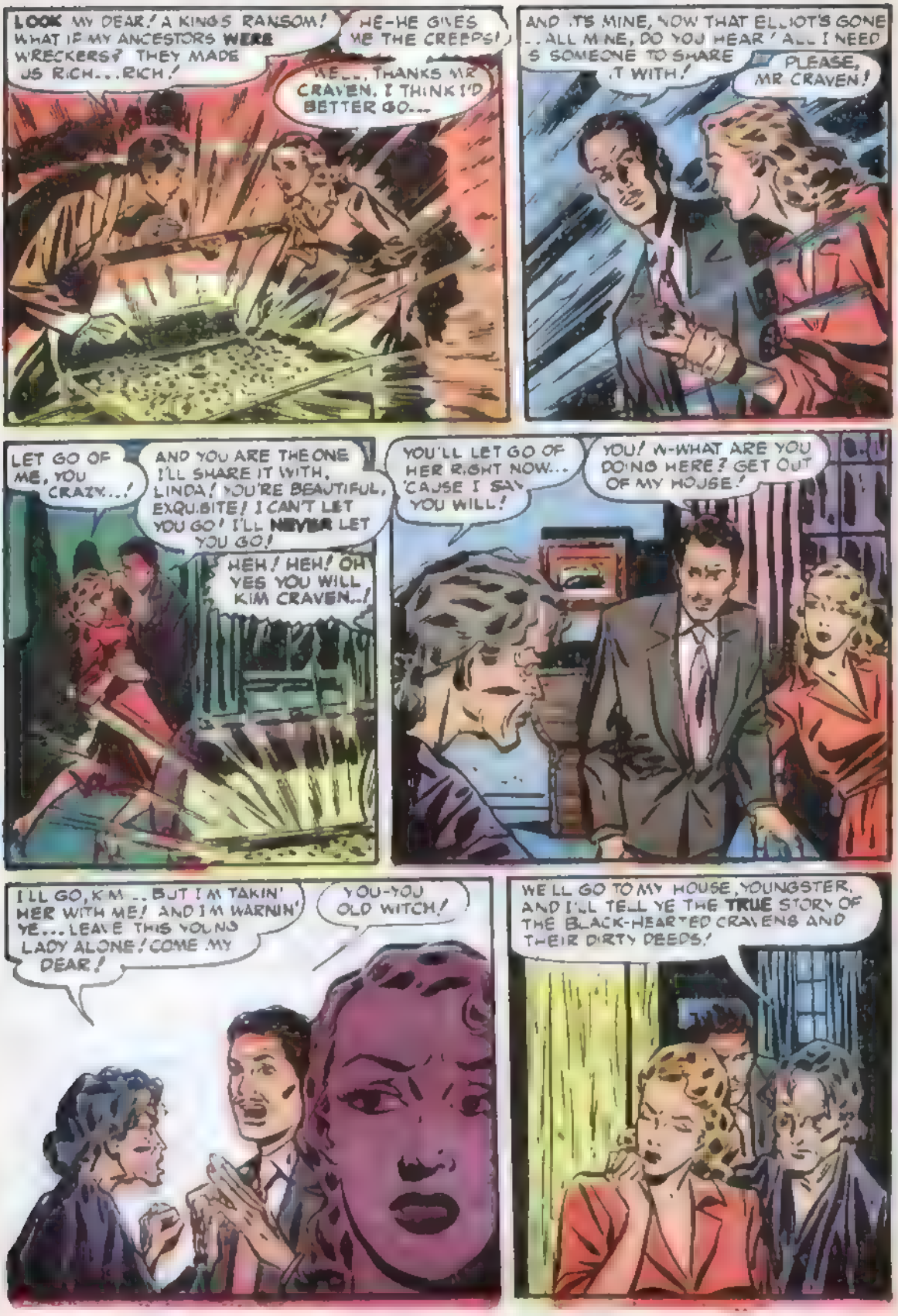
FINALLY, ONE MORNING...
WE'D BETTR HURRY ACROSS THIS OPEN SPACE AND...
DUCK, JANE!
LOOKOUT, BILL!
THERE'S ONE CHANCE, JANE... AND I THINK IT WILL WORK
MADE IT! NOW TO GET MY SPEAR LOOSE!
THERE'S NO TIME! RUN! HERE COMES UNCLE BEN!
WHAT'S GOING ON HERE? AHH... I SEE!
YOU LITTLE IDIOTS ARE STILL ALIVE, THEN. WELL, SINCE THE BEASTS HAVEN'T GOTTEN RID OF YOU...I WILL I'D RATHER HAVE YOU DEAD THAN USELESS TO ME!
AN HOUR LATER...
LOOK! A BUNCH OF GRAPES! WONT THEY TASTE DELICIOUS?
FUNNY. I'VE SEEN NO GRAPES GROWING AROUND HERE! LET'S WATCH THAT FIELD MOUSE!
THE MOUSE TAKES ONE NIBBLE FROM A GRAPE, AND....
POISON! I KNEW IT YOUR UNCLE IS TRYING TO POISON US JANE!
OH, BILL, BILL! IT'S HOPELESS! WE'RE DOOMED!
NOT HOPELESS, JANE I'VE JUST HAD AN IDEA! IF ONLY WE CAN GET INTO YOUR UNCLE'S DESK, WE CAN FORCE HIM TO RESTORE US TO NORMAL!

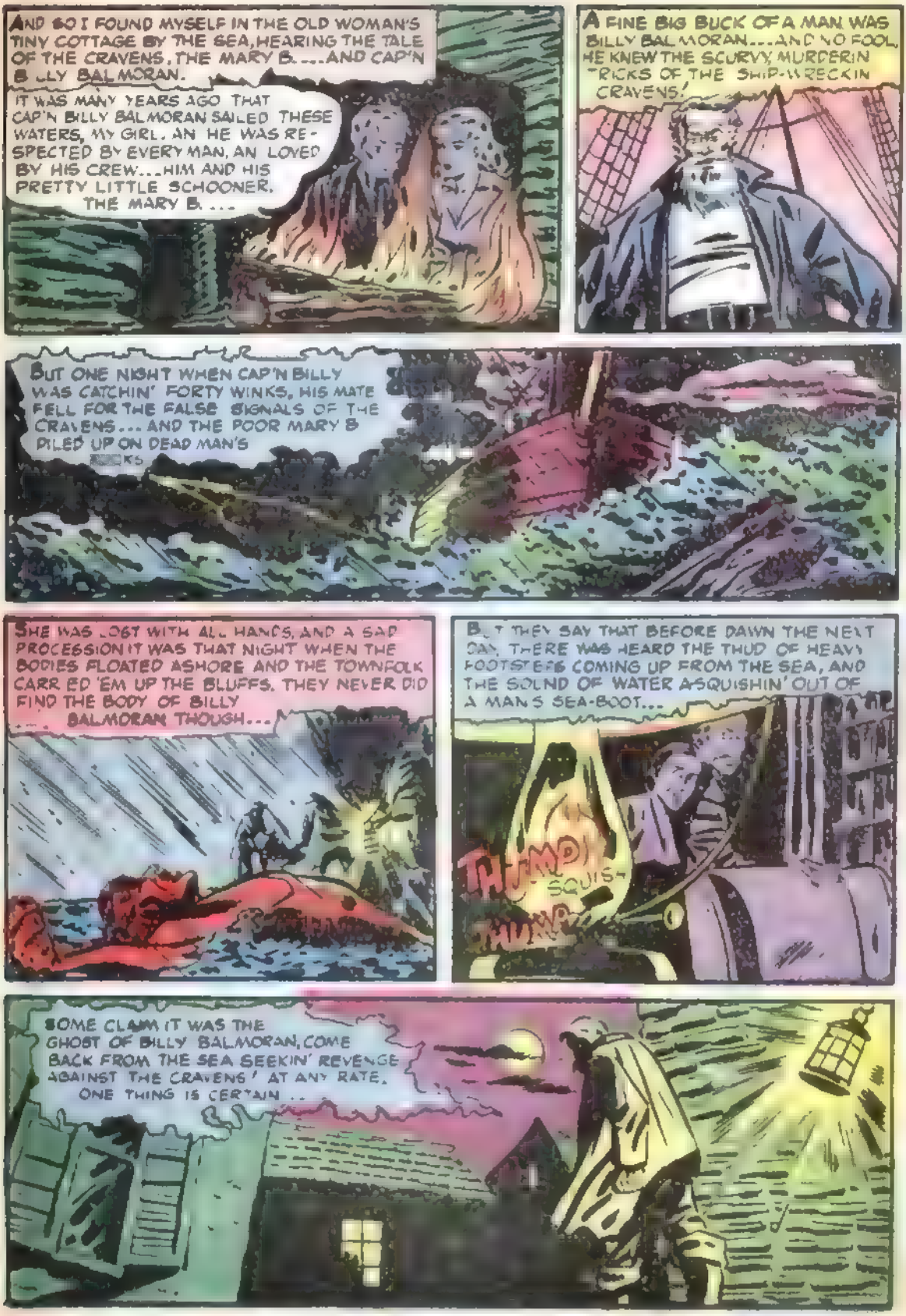

LATER THAT DAY...
STRANGE! I DIDN'T LEAVE MY PILLS LYING HERE
DON'T TOUCH THOSE PILLS, UNCLE, THEY'RE POISONED!
WHAT..? YOU LITTLE DEVILS! WHERE ARE YOU?
THEY'RE ALL POISONED BUT ONE! CARE TO RISK A GUESS WHICH ONE? IT'S THE SAME DEADLY STUFF YOU TRIED TO FEED US!
IF I GET MY HANDS ON YOU...
CAREFUL, UNCLE... YOUR HEART! ISN'T IT ABOUT TIME FOR ANOTHER ATTACK? WILL YOU PICK THE RIGHT ONE WHEN IT COMES?
MERCILESSLY, THE TINY HUMANS TAUNT THEIR OPPRESSOR, UNTIL FINALLY...
ALRIGHT, YOU WIN! I'LL BRING YOU BACK TO NORMAL! BUT PLEASE...TELL ME WHICH IS THE RIGHT PILL...PLEASE!
CERTAINLY UNCLE! AFTER YOU KEEP YOUR WORD!
HURRY! I MAY HAVE AN ATTACK ANY MINUTE!
OHH H! IT FEELS THE SAME...AS THE FIRST TIME!
AND MINUTES LATER
BACK TO NORMAL! OH, BILL, IT FEELS WONDERFUL!
QUICKLY! WHICH IS THE GOOD PILL?
HA HA! IT WAS A BLUFF YOU OLD SCOUNDREL! THEY'RE ALL GOOD!
SO! A BLUFF, EH?! WELL, I'LL SHOW YOU HOW YOUR BLUFF WILL FAIL!
BILL...!

HE HAS A GUN!
YES! AND EITHER YOU TAKE THE POTION AGAIN, OR YOU DIE! JUST LET ME SWALLOW ONE OF MY PILLS, AND THEN...!
I SHOULDN'T HAVE TRUSTED SUCH A MADMAN!
QUICKLY, THE OLD MAN POURS A GLASS OF WATER, SWALLOWS A PILL...
AHHHH! AND NOW!
WE'LL DIE, THEN, BEFORE WE GO THROUGH SUCH TORTURE AGAIN!
AGGGH!! WHAT...?! OH NO! NO!
BILL! HE MUST HAVE TAKE SOME OF T THE POTION BY MISTAKE!
AND AGONIZING MOMENTS LATER....!
GOOD...! HE'S JUST LIKE WE WERE!
WE'LL HELP YOU, UNCLE! WE'LL...
NO, NO! YOU'LL KILL ME, STAY AWAY!
COME BACK! WE WON'T HURT YOU!
THE BIRD...LOOKOUT!
NO NO!!
WE TOLD YOU NOT TO...!!
OHHHHHH!
OH, BILL! WHAT A HORRIBLE ENDING— EVEN FOR HIM!
JANE, CAN IT POSSIBLY HAVE REALLY BEEN ... THE CURSE OF KING KALA?
THE END

DEATH
FROM THE
SEA
A REPORTER FOR A BIG CITY DAILY, I'VE SEEN MANY THINGS. BUT IT TOOK A TINY FISHING VILLAGE TO GIVE ME A STORY I STILL FIND HARD TO BELIEVE... THE STORY OF THE MARY B., THE MYSTERIOUS DROWNINGS.. AND A GHOST WHO BROUGHT....
DEATH from the SEA!
MY NAME IS LINDA CAIN, AND THIS IS MY STORY. IT BEGAN SIMPLY ENOUGH. I WAS SPENDING A QUIET VACATION IN THE LITTLE COASTAL TOWN OF ROCKYLAND. ONE NIGHT, AS I WAS STROLLING ALONG THE TINY BEACH...
AAAAHHHHHH
THAT SCREAM! IT CAME FROM ONE OF THOSE BIG HOUSES UP THERE!

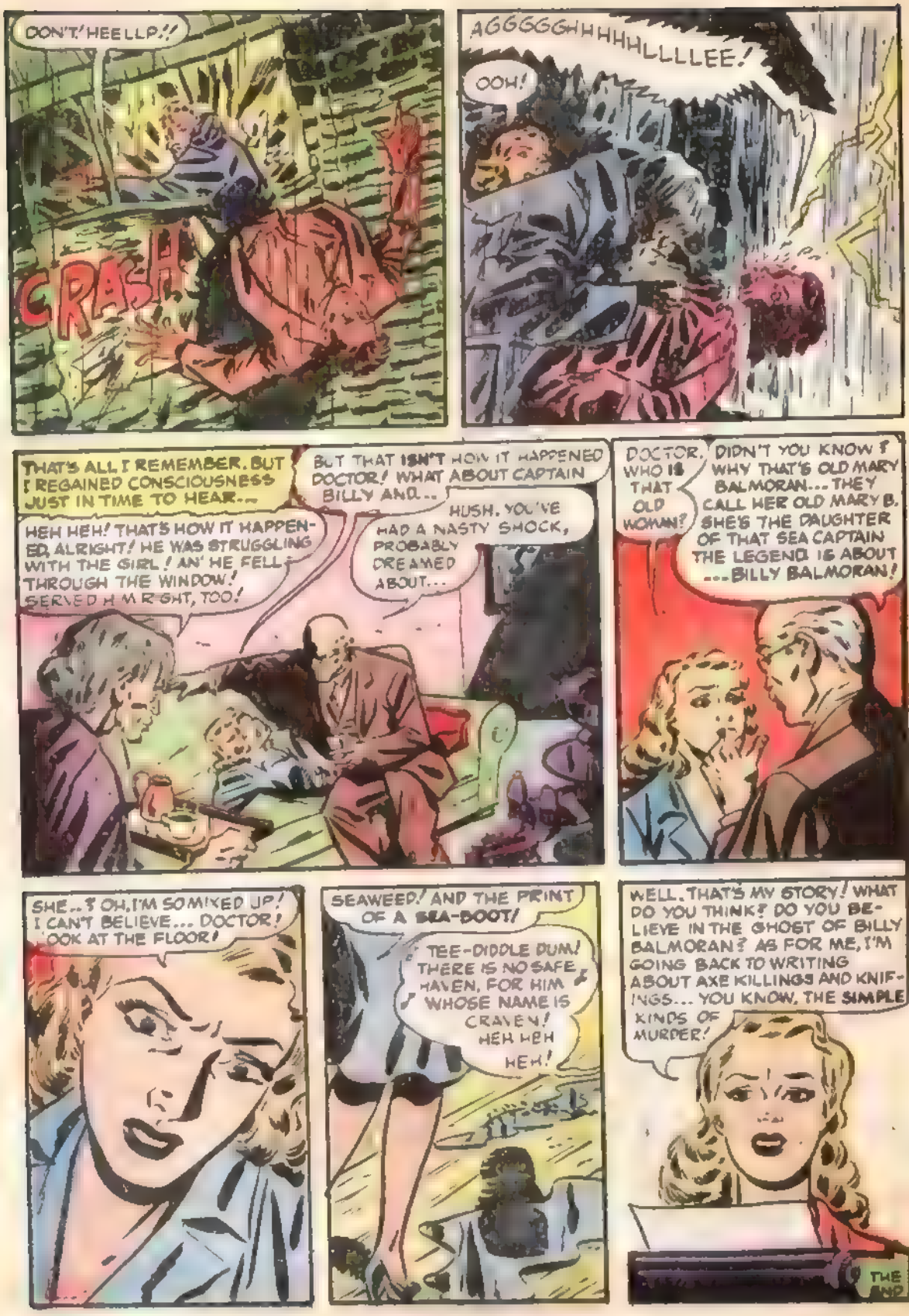

AS I PUSHED MY WAY THROUGH THE CROWD OF TOWNSPEOPLE IN THE FIRST BIG HOUSE....
HE'S DEAD...AND APPARENTLY OF DROWNING!
SO ELLIOT CRAVEN'S GONE ...SAME WAY AS HIS RELATIVES BEFORE HIM!
THAT MAKES KIM CRAVEN, THE LAST OF THE FAMILY.
DOCTOR, DO YOU MEAN THAT A PERSON CAN DIE OF DROWNING WHILE DRINKING WATER?
WELL, HE COULD HAVE HAD A CHOKING FIT, SWALLOWED TOO MUCH.....IT'S POSSIBLE BUT...
HEH HEH! POSSIBLE BUT NOT PROBABLE!
ALL OF YE KNOW HOW ELLIOT CRAVEN DIED... IT'S CAP'N BILLY'S REVENGE! KIM IS NEXT! HEH HEH HEH!
OLD MARY! I KNEW SHE WOULD BE CLOSE BY!
DOCTOR, WHAT'S THIS ALL ABOUT?
THE DOCTOR TOLD ME JUST ENOUGH OF THE STORY TO AROUSE MY CURIOSITY....
JUST SILLY SUPERSTITION, YOU SEE. THE ANCESTORS OF THE CRAVENS WERE SHIPWRECKERS, AND THE LOCAL FOLKS THINK THERE'S A CURSE ON THE FAMILY.
AND THIS KIM CRAVEN LIVES NEXT DOOR DOESN'T HE?
HMM! THERE OUGHT TO BE A SUNDAY FEATURE IN THIS
AND MOMENTS LATER I WAS CALLING ON KIM CRAVEN....
MR. CRAVEN? I'M LINDA CAIN, A REPORTER. I'D LIKE TO ASK YOU A QUESTION ABOUT
THE CURSE OF THE CRAVENS? OF COURSE MY DEAR... COME IN! I SELDOM HAVE SUCH LOVELY VISITORS!
HE WAS TALKATIVE AND CHARMING, BUT...
BUT SOMEHOW THERE'S A TOUCH OF EVIL ABOUT HIM!
..IT'S ALL TRUE, EXCEPT FOR THE GHOST. I DON'T BELIEVE IN GHOSTS. HERE'S THE REAL REASON FOR THEIR STORIES, THEIR JEALOUSY...HERE IN THIS CHEST!


LOOK MY DEAR! A KING'S RANSOM! WHAT IF MY ANCESTORS WERE WRECKERS? THEY MADE US RICH...RICH!
HE-HE GIVES ME THE CREEPS!
HE... THANKS MR CRAVEN, I THINK I'D BETTER GO...
AND IT'S MINE, NOW THAT ELLIOT'S GONE ...ALL MINE, DO YOU HEAR? ALL I NEED IS SOMEONE TO SHARE IT WITH!
PLEASE, MR CRAVEN!
LET GO OF ME, YOU CRAZY...!
AND YOU ARE THE ONE I'LL SHARE IT WITH, LINDA! YOU'RE BEAUTIFUL, EXQUISITE! I CAN'T LET YOU GO! I'LL NEVER LET YOU GO!
HEH! HEH! OH YES YOU WILL KIM CRAVEN..!
YOU'LL LET GO OF HER RIGHT NOW... 'CAUSE I SAY YOU WILL!
YOU! W-WHAT ARE YOU DOING HERE? GET OUT OF MY HOUSE!
I'LL GO, KIM ..BUT I'M TAKIN' HER WITH ME! AND I'M WARNIN' YE...LEAVE THIS YOUNG LADY ALONE! COME MY DEAR!
YOU-YOU OLD WITCH!
WE'LL GO TO MY HOUSE, YOUNGSTER, AND I'LL TELL YE THE TRUE STORY OF THE BLACK-HEARTED CRAVENS AND THEIR DIRTY DEEDS!


AND SO I FOUND MYSELF IN THE OLD WOMAN'S TINY COTTAGE BY THE SEA, HEARING THE TALE OF THE CRAVENS, THE MARY B. ...AND CAP'N B LLY BALMORAN.
IT WAS MANY YEARS AGO THAT CAP'N BILLY BALMORAN SAILED THESE WATERS, MY GIRL. AN HE WAS RESPECTED BY EVERY MAN, AN LOVED BY HIS CREW...HIM AND HIS PRETTY LITTLE SCHOONER, THE MARY B. ...
A FINE BIG BUCK OF A MAN WAS BILLY BALMORAN...AND NO FOOL, HE KNEW THE SCURVY, MURDERIN TRICKS OF THE SHIP-WRECKIN CRAVENS!
BUT ONE NIGHT WHEN CAP'N BILLY WAS CATCHIN' FORTY WINKS, HIS MATE FELL FOR THE FALSE SIGNALS OF THE CRAVENS... AND THE POOR MARY B PILED UP ON DEAD MAN'S
SHE WAS LOST WITH ALL HANDS, AND A SAD PROCESSION IT WAS THAT NIGHT WHEN THE BODIES FLOATED ASHORE AND THE TOWNFOLK CARR ED 'EM UP THE BLUFFS. THEY NEVER DID FIND THE BODY OF BILLY BALMORAN THOUGH...
BUT THEY SAY THAT BEFORE DAWN THE NEXT DAY, THERE WAS HEARD THE THUD OF HEAVY FOOTSTEPS COMING UP FROM THE SEA, AND THE SOUND OF WATER ASQUISHIN' OUT OF A MAN'S SEA-BOOT...
THUMP!
SQUISH
THUMP
SOME CLAIM IT WAS THE GHOST OF BILLY BALMORAN, COME BACK FROM THE SEA SEEKIN' REVENGE AGAINST THE CRAVENS! AT ANY RATE, ONE THING IS CERTAIN ...

....EVERY CRAVEN FROM THAT DAY ON HAS DIED OF DROWNIN' AN' BECAUSE I'M ALWAYS AROUND WHEN THEY DO... THEY CALL ME A WITCH-FISH, AIN'T T'
'CAUSE NOBODY BELIEVES NEWCOMERS AND STRANGERS NOWADAYS, HEH HEH!
IT'S A FASCINATING STORY, BUT, BUT I MUST BE GETTING BACK TO THE HOTEL
I DREAMED THAT NIGHT OF BILLY BALMORAN AND THE MARY B. BUT NEXT DAY, JUST AS I HAD DECIDED TO FORGET THE WHOLE THING...
OH, IT'S JUST ONE OF THOSE SILLY SUPERSTITIONS....!
MESSAGE FOR MISS LINDA CAIN.
IF YOU WANT TO KNOW MORE ABOUT THE CRAVENS, COME TO THE COTTAGE AGAIN TONIGHT.
FROM THE OLD WOMAN. OH, WELL... MIGHT AS WELL GO. WHY DISAPPOINT THE POOR OLD THING?
IT WAS POURING RAIN THAT NIGHT WHEN I ARRIVED AT THE COTTAGE. NO ONE ANSWERED MY KNOCK, SO...
HELLO! HELLO! ANYONE HOME?
OHHHH!
KIM CRAVEN! BUT I THOUGHT... THAT THE OLD WOMAN SENT THE NOTE? NO SHE'S GONE ON A FOOL'S ERRAND... AND YOU AND I ARE COMPLETELY ALONE AT LAST, MY DEAR!

I TOLD YOU I'D NEVER LET YOU GO, LINDA! YOU'RE MINE DO YOU UNDERSTAND?
STOP IT YOU FOOL OR I'LL... LISTEN! THAT NOISE!
SQUISH
SQUISH
THUD THUD
THE THUD OF HEAVY FOOTSTEPS COMING UP FROM THE SEA! AND THE SOUND OF WATER SQUISHING OUT OF..
SEA-BOOTS! AND THEY'RE COMING-- RIGHT TO THIS DOOR! OH, NO! IT CAN'T BE!
Y-YOU!
YES, 'T S I, YE BLACK DEVIL! BUT I AM NOT ALONE THIS TIME..
...FOR BILLY BALHORAN HAS COME FOR THE LAST OF THE CRAVENS!
NO!
NO! NO YOU CAN'T KILL ME, WHATEVER YOU ARE...I-I'LL REFUSE TO DRINK ANYTHING! THE LEGEND SAYS I MUST DROWN. BUT THERE'S NO WATER! I WON'T DROWN!
STAY AWAY! YOU CAN'T DROWN ME. YOU CAN'T!
BUT I CAN KIM CRAVEN!


DON'T! HEELLP!!
CRASH!
AGGGGGHHHHHLLLLEE!
OOH!
THAT'S ALL I REMEMBER. BUT I REGAINED CONSCIOUSNESS JUST IN TIME TO HEAR--
HEH HEH! THAT'S HOW IT HAPPENED, ALRIGHT! HE WAS STRUGGLING WITH THE GIRL! AN' HE FELL THROUGH THE WINDOW! SERVED H M RIGHT, TOO!
BUT THAT ISN'T HOW IT HAPPENED DOCTOR! WHAT ABOUT CAPTAIN BILLY AND...
HUSH. YOU'VE HAD A NASTY SHOCK, PROBABLY DREAMED ABOUT...
DOCTOR, WHO IS THAT OLD WOMAN?
DIDN'T YOU KNOW? WHY THAT'S OLD MARY BALMORAN... THEY CALL HER OLD MARY B. SHE'S THE DAUGHTER OF THAT SEA CAPTAIN THE LEGEND IS ABOUT ...BILLY BALMORAN!
SHE..? OH, I'M SO MIXED UP! I CAN'T BELIEVE... DOCTOR! LOOK AT THE FLOOR!
SEAWEED! AND THE PRINT OF A SEA-BOOT!
TEE-DIDDLE DUM! THERE IS NO SAFE HAVEN, FOR HIM WHOSE NAME IS CRAVEN! HEH HEH HEH!
WELL, THAT'S MY STORY! WHAT DO YOU THINK? DO YOU BELIEVE IN THE GHOST OF BILLY BALMORAN? AS FOR ME, I'M GOING BACK TO WRITING ABOUT AXE KILLINGS AND KNIFINGS... YOU KNOW, THE SIMPLE KINDS OF MURDER!
THE END

Make it a CHRISTMAS they'll never forget

100% Safe
No Wires, No
Electricity

Hurry! Hurry!

Dazzling Christmas Tree Decorations

that sparkle by day and GLOW-IN-THE-DARK at night.
Entirely NEW . . . DIFFERENT.

OVER ONE HUNDRED SCINTILLATING FLUORESCENT ORNAMENTS, 32 DIFFERENT DESIGNS.

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Warning! This is regular $2.98 value. To prevent wholesalers buying in big lots, we limit the offering — 3 packages only to a person. HURRY, HURRY

Each piece has invisible hook to hang on the tree. Big life-like nuclear, Prancing Reindeers, glistening frosty Snowmen and other novel eye-popping surprises.

Made of Lifetime Plastic

Some 4½" high.

Very Pretty

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I enclose $1.00 Send me the BIG surprise package of Dazzling Christmas Tree ornaments, fully prepaid, with no extra charges to pay

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I will pay postman $1.00 plus postage and C.O.D. charges

MONEY REFUNDED in 5 days if not COMPLETELY SATISFIED

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Address .....

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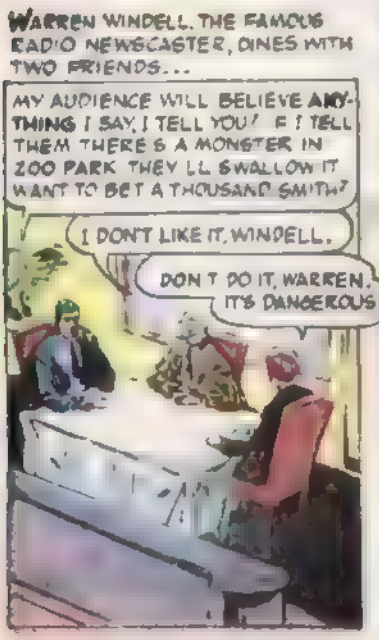
"THE MAN WHO IMAGINED A MONSTER!"

WHAT IS REAL, AND WHAT IS NOT? IF THE MINDS OF MEN **BELIEVE** A THING IS TRUE, DOES IT **BECOME** TRUE? PERHAPS IT'S BETTER NOT TO MEDDLE WITH THE UNKNOWN, AFTER ALL, OR YOU MIGHT FIND YOURSELF TRAPPED LIKE **THE MAN WHO IMAGINED A MONSTER!!**

WARREN WINDELL, THE FAMOUS RADIO NEWSCASTER, DINES WITH TWO FRIENDS...

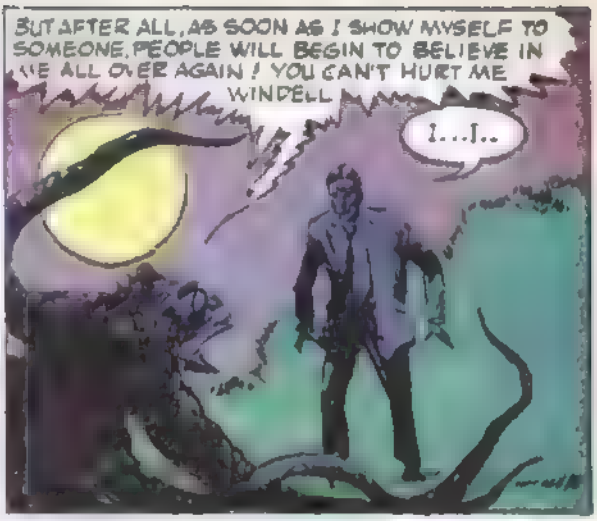


AND SO, LATER THAT NIGHT....
...UNCONFIRMED REPORT OF MONSTER IN ZOO PARK, REPORTED AS HUMANOID, TWO FEET TALL WITH HEAD OF FROG AND TENTACLES INSTEAD OF ARMS. IT IS THOUGHT TO BE DANGEROUS. A WOMAN, DRIVING THROUGH THE PARK...
FANTASTIC! BUT IF WINDELL SAYS SO...
HE'S ALWAYS RIGHT, AFTER ALL!
THERE'S A MONSTER IN ZOO PARK!
IF WINDELL SAYS SO! BELIEVE IT!
BY THE TIME THE LATE PAPERS HIT THE STREET, THOUSANDS OF PEOPLE BELIEVED IN THE MONSTER!
MONSTER IN THE PARK!
I HEARD IT WAS FIVE FEET HIGH!
IS THAT WHAT WINDELL SAID?
AND IN THE CITY ROOM OF A BIG DAILY...
HERE WE GO! WANNA BET SOMEBODY'S SEEN THE MONSTER?
NO BET WELL HAVE A HUNDRED CALLS BEFORE MORNING!
THIS IS JIM MILLIGAN, A GUARD AT THE ZOO. I SEEN THE MONSTER!!
THAT SO? WHAT DID HE LOOK LIKE?
"JUST LIKE WINDELL SAID, HE LOOKS! I WAS GOING BY THE BIG CATS CAGE AND!..
HMMPH! SOMETHIN' MAKIN' THE CATS RESTLESS! BETTER CHECK!
..."AND THEN I SAW HIM, TENTACLES AND FROG'S HEAD AND ALL! MAN, DID I RUN! I'M LOCKED IN THE OFFICE NOW. SEND SOME COPS TO GET ME OUT, WILL YA?"
EEEE YOWWWWWW!

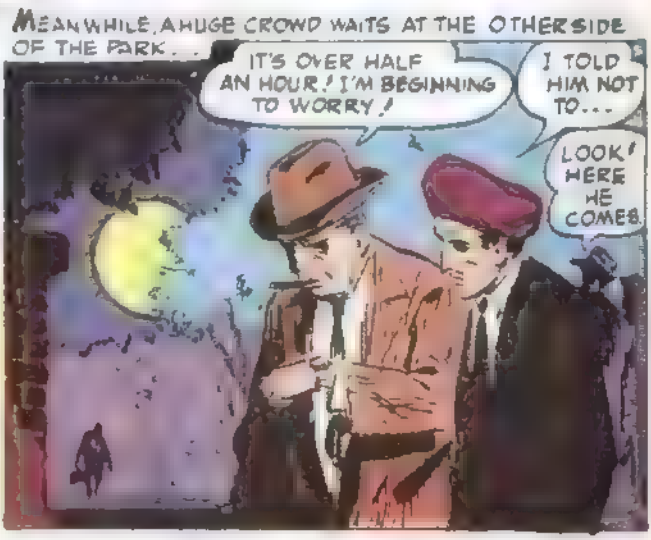
NEXT MORNING IN WINDELL'S OFFICE ...
WARREN, YOU MUST DENY THIS STORY! LOOK AT THIS HEADLINE! "SIX FOOT MONSTER ATTACKS ZOO GUARD!"
THAT GUARD JUST HAD AN OVERACTIVE IMAGINATION!
IF PEOPLE BELIEVE ANYTHING YOU SAY, WARREN...
...WHY NOT TELL THEM IT WAS ALL A MISTAKE, AND END THIS NONSENSE, THEN?
THAT, THEY WON'T BELIEVE. THEY'D THINK I WAS LYING TO CALM THEM. BUT DON'T WORRY. THE WHOLE THING WILL PETER OUT IN A COUPLE OF DAYS...
BUT THAT NIGHT OUTSIDE THE ZOO...
HELP! HELP! THE MONSTER! IT KILLED JERRY!
EASY EASY, BUDDY! TELL ME ALL ABOUT IT!
WE BEEN WORKING IN PAIRS SINCE THIS MONSTER BUSINESS, JERRY AND ME WERE WALKING ALONG....
YOU REALLY BELIEVE IN THIS MONSTER BALONEY?
I--I DON'T KNOW, JERRY...
WHEN ALL OF A SUDDEN....
AAAA AAAKK KKKK!
I...I COULDN'T DO ANYTHING! THE MONSTER WAS BIG...TOO BIG! I... I JUST RAN!
NEXT DAY IN WINDELL'S OFFICE....
IT'S TERRIBLE, WARREN! ONE GUARD MISSING, THE REST REFUSE TO WORK, THE ANIMALS ARE STARVING...
AND NOW THEY BELIEVE THE MONSTER IS EIGHT FEET TALL!
ALRIGHT, ALRIGHT, YOU CRY BABIES! I'LL TELL YOU WHAT I'LL DO. I'LL PROVE THAT THERE'S NO MONSTER! AFTER ALL, I CREATED HIM... HA HA HA!

AND THAT AFTERNOON, HEADLINES SCREAMED THE STARTLING NEWS...
ion Times
WINDELL DENIES EXISTENCE OF MONSTER
WILL WALK ACROSS PARK ALONE AT MIDNIGHT
AND SO AT MIDNIGHT...
IT'S SILLY TO CARRY THIS WIRE RECORDER, SMITH NOTHING'S GOING TO HAPPEN!
WARREN, I BEG YOU NOT TO GO!
TAKE IT WARREN. IT WILL BE INTERESTING TO PLAY BACK YEARS FROM NOW.
MIDNIGHT, MR WINDELL
SEE YOU ON THE OTHER SIDE IN HALF AN HOUR!
THE MIKE WILL PICK UP WHAT YOU HAVE TO SAY. TALK AS YOU WALK ALONG
A BRAVE MAN.. BUT A FOOL TO MEDDLE WITH THE UNKNOW!
TEN MINUTES LATER...
WELL FOR THE SAKE OF THE RECORD, I'M NOW AT THE CAGES OF THE BIG CATS. THEY DO SEEM RESTLESS. BUT THERE'S NO SIGN OF ANY MONSTER!
AS I'VE SAID, THERE JUST ISN'T ANY... AAAAAAAAAA!
ISN'T THERE, WINDELL?
NO! NOOO! YOU CAN'T BE REAL I IMAGINED YOU MYSELF!
TRUE! BUT A MILLION PEOPLE BELIEVE IN ME, WINDELL...AND THEIR BELIEF GIVES ME LIFE AND GROWTH!

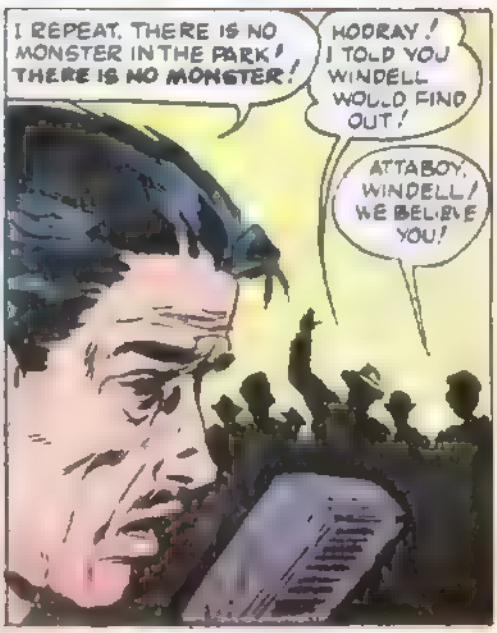
YOU...YOU CAN'T KILL ME! I CREATED YOU.. YOU MIGHT DIE TOO!
I KNOW WHAT YOU INTEND TO DO. YOU'RE GOING TO TELL PEOPLE I DON'T EXIST. BUT THAT CAN ONLY MAKE ME GROW SMALLER


BUT AFTER ALL, AS SOON AS I SHOW MYSELF TO SOMEONE, PEOPLE WILL BEGIN TO BELIEVE IN ME ALL OVER AGAIN! YOU CAN'T HURT ME WINDELL
I...I..

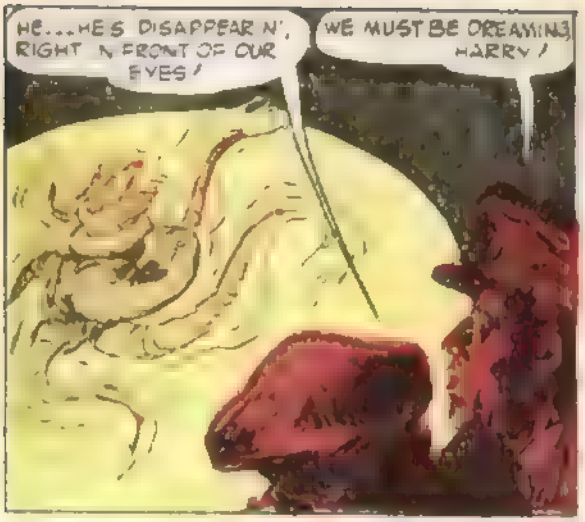
AND THE MORE PEOPLE THAT BELIEVE, THE MORE I SHALL GROW, AND GROW AND GROW. BUT BEST OF ALL, WINDELL, IS THE FACT THAT...


MEANWHILE, A HUGE CROWD WAITS AT THE OTHERSIDE OF THE PARK...
IT'S OVER HALF AN HOUR! I'M BEGINNING TO WORRY!
I TOLD HIM NOT TO...
LOOK! HERE HE COMES

HERE, MR. WINDELL! SPEAK RIGHT INTO THE MICROPHONE, PLEASE!
HE MADE IT NOTHING HAPPENED AFTER ALL!
NO? LOOK AT HIS FACE! COME ON HE NEEDS HELP!


I REPEAT, THERE IS NO MONSTER IN THE PARK! THERE IS NO MONSTER!
HOORAY! I TOLD YOU WINDELL WOULD FIND OUT!
ATTABOY, WINDELL! WE BELIEVE YOU!

TA-TAKE ME HOME, WILL YOU?
SURE WARREN... RIGHT AWAY!
A FEW MINUTES LATER...
TELL US ABOUT IT WARREN WHAT HAP....?
NO! NO, I'M SORRY, BUT IT'S BETTER IF I DON'T. YOU BOTH BEEN KIND BUT...
...I THINK I'LL... LIE DOWN FOR AWHILE GOOD-BYE!
GOODBYE! WHAT CAN HAVE HAPPENED...?
LOOK AHMED... THE RECORDER. MAYBE WE CAN FIND OUT!
A MOMENT LATER...
WELL FOR THE SAKE OF THE RECORD, I'M NOW AT THE CAGES OF BIG CATS. THEY...
BANG
A SHOT FROM WARREN'S ROOM!
AT THAT MOMENT, AS TWO GUARD RETURN TO WORK AT THE ZOO...
HEY! WHAT'S THAT GURGLING SOUND?
HARRY! SHINE YOUR LIGHT OVER HERE!
IT... IT'S THE MONSTER!
BUT HE... HE MUSTA SHRUNK OR SOMETHING! AND WHAT'S HE DOING?

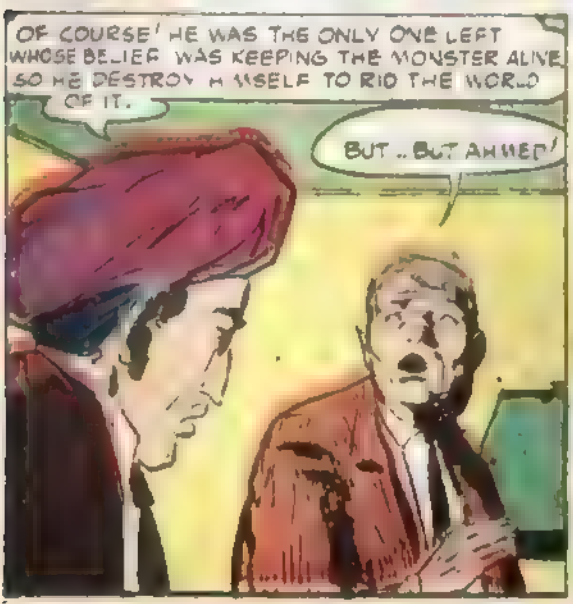

HE...HE'S DISAPPEAR'N', RIGHT IN FRONT OF OUR EYES!
WE MUST BE DREAMING, HARRY!

LEMME OUTA HERE! I QUIT! LEMME OUT!
WAIT HARRY! IT MUSTA BEEN ONE OF THEM OPTICAL ILLUSIONS!

AND IN WINDELL'S HOME...
POOR WARREN WHY WOULD HE KILL HIMSELF?
SMITH! WE LEFT THE RECORDER ON AND LISTEN!
I SHALL GROW AND GROW BUT BEST OF ALL WINDELL, IS THE FACT THAT AS LONG AS YOU LIVE...

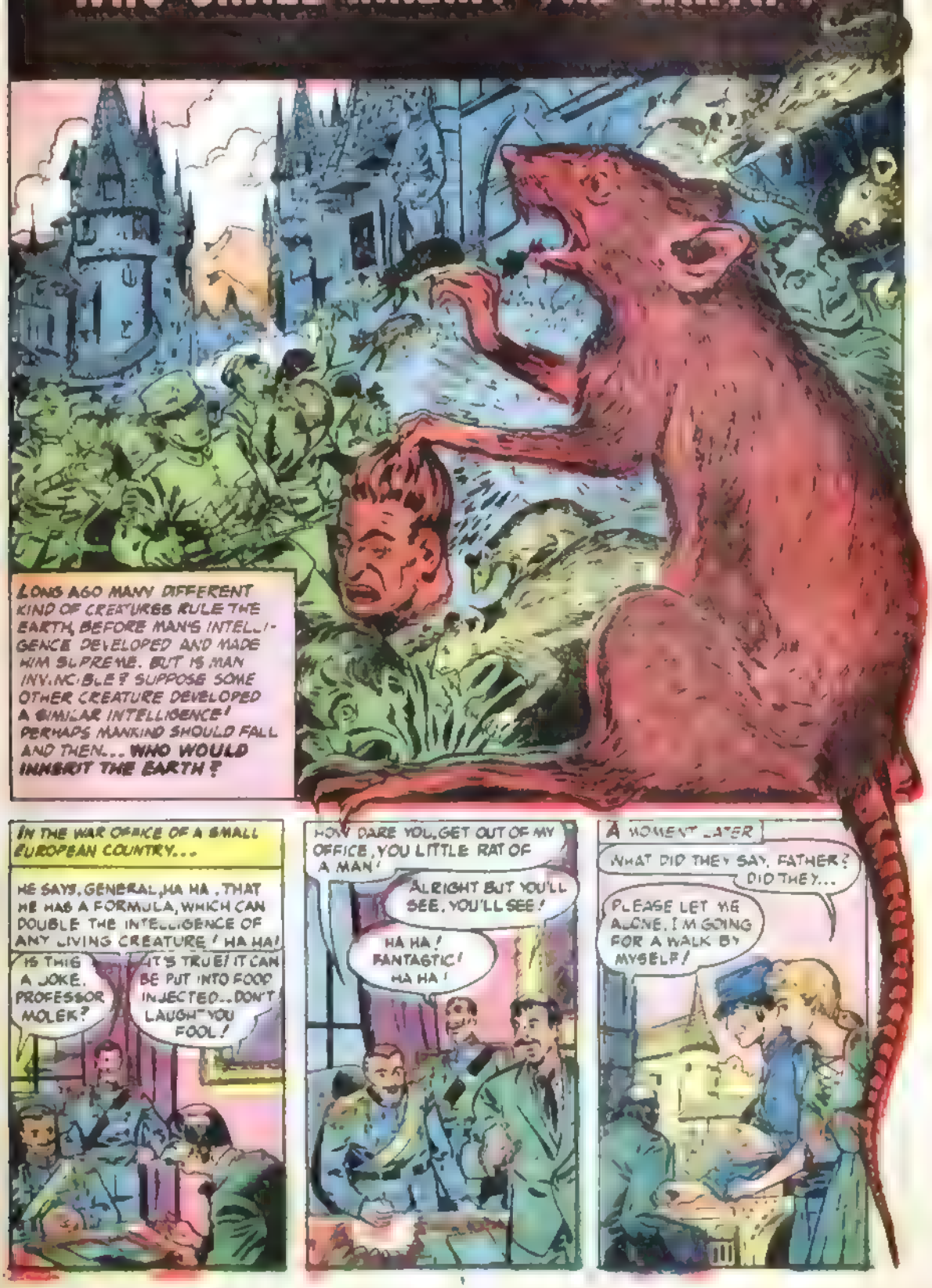
...I SHALL LIVE! BECAUSE YOU OF ALL MEN MUST BELIEVE IN ME! HA HA HA! GO NOW WINDELL... AND A LONG LIFE TO YOU HA HA!
GOOD HEAVENS! THE THING WAS REAL!

WARREN CONVINCED EVERYONE THAT THERE WAS NO MONSTER... EVERYONE BUT HIMSELF.
THEN HE SHOT HIMSELF BECAUSE...


OF COURSE! HE WAS THE ONLY ONE LEFT WHOSE BELIEF WAS KEEPING THE MONSTER ALIVE SO HE DESTROY HIMSELF TO RID THE WORLD OF IT.
BUT..BUT AHMED!

NOW WE BELIEVE IN IT! SUPPOSE...?
DON'T SAY IT YOU FOOL! DON'T EVEN THINK ABOUT IT!

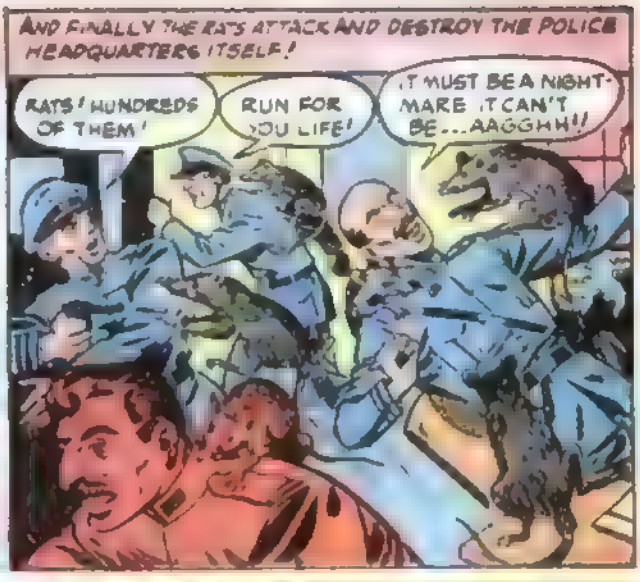
"WHO SHALL INHERIT THE EARTH?"

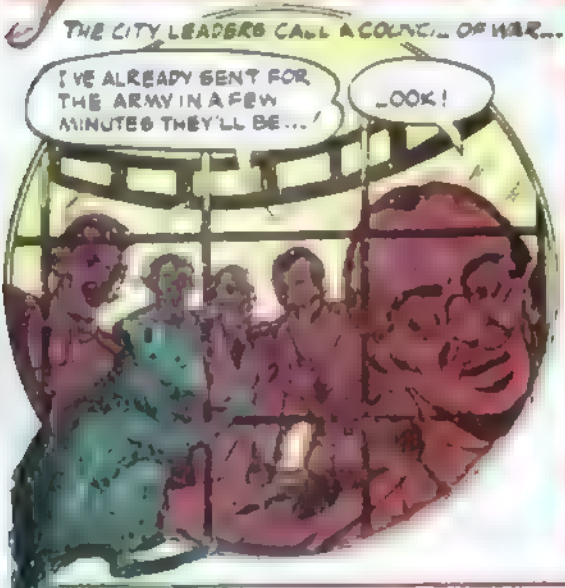


POOR FATHER, THEY MUST HAVE LAUGHED AT HIM AGAIN!
DON'T WORRY ANNA DARLING. HE'LL BE ALRIGHT WHEN HE GETS OVER FEELING ANGRY.
BUT AS PROFESSOR MOLEK STUMBLE ALONG IN A BLIND RAGE...
IDIOTS! MORONS! I'LL SHOW THEM SOME-DAY!
IF ONLY I HAD SOMETHING TO EXPERIMENT ON, I'D AAAAAAH!
THE PROFESSOR IS UNHURT BUT...
UGH! I MUST BE IN THE SEWERS I'LL... GOOD HEAVENS!
RATS, THOUSANDS OF THEM! AND YET THEY SEEM FRIENDLY ENOUGH. HA! WHY SHOULDN'T THEY? DON'T I LOOK LIKE THEM? INTELLIGENT, TOO, AND..
INTELLIGENT! OF COURSE, ONE OF THE MOST INTELLIGENT SPECIES ON EARTH! AND THEY BREED LIKE RABBITS..PERFECT TO TEST MY FORMULA!
HA! HA! I'LL BE BACK, MY FRIENDS WITH PLENTY OF VERY SPECIAL FOOD FOR YOU! AND IN A LITTLE WHILE WE'LL SHOW THOSE STUPID HUMANS A THING OR TWO... HA! HA! HA!

ONE YEAR LATER...
FATHER, I WANT YOU TO BE THE FIRST TO KNOW! KURT AND I ARE GETTING MARRIED!
HA! DON'T BOTHER ME WITH SUCH TRIFLES! I HAVE GREAT THINGS TO DO TODAY!
OH, KURT, WHAT HAS HAPPENED TO FATHER? HE'S BEEN SO STRANGE THE PAST YEAR!
I KNOW. I WISH I COULD FIND OUT WHAT HE'S DOING!
YOUR BROTHERS ALREADY RULE PARTS OF THE EARTH THAT ONCE WAS MAN'S. WHO INHABITS ANCIENT BABYLON? YOU THE RATS! WHO OWNS THE CRUMBLED CITIES OF EGYPT? YOU! AND SOON YOU WILL RULE ALL THE EARTH!
IF THEY ONLY KNEW! TEN MINUTES LATER MOLEK STANDS IN THE CAVERNOUS SEWER AND...
MY FRIENDS TODAY IS THE DAY! REMEMBER WHAT I'VE TOLD YOU...
DON'T FORGET THE PLAN. WE DISPOSE OF THE POLICE FIRST AND THE REST WILL BE HELPLESS! NOW GO AND CONQUER THE EARTH!
EEK! EEEEK! EEK! EEK! EEK!
THAT NIGHT THE RATS PUT MOLEK'S CLEANING STRATEGY TO WORK!
HELP, THE RATS— THEY'RE KILLING ME!
DO YOU SEE WHAT I SEE?
I CAN'T BELIEVE MY EYES! IT'S MANG AND HE'S COVERED WITH...

EVERY POLICEMAN IN THE STREETS IS ATTACKED!
AAAAAGGHHH!

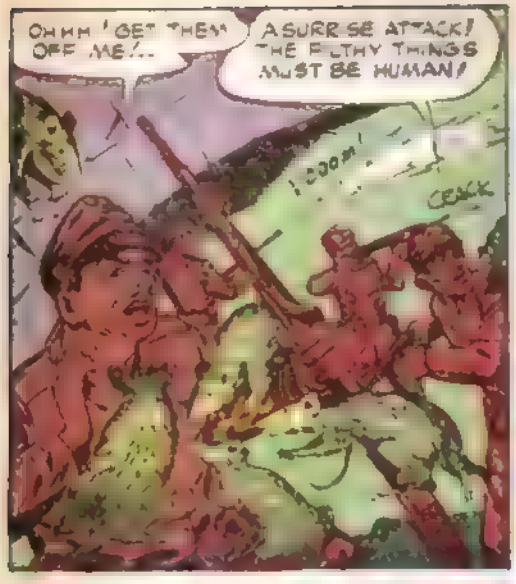

AND FINALLY THE RATS ATTACK AND DESTROY THE POLICE HEADQUARTERS ITSELF!
RATS! HUNDREDS OF THEM!
RUN FOR YOU LIFE!
IT MUST BE A NIGHTMARE IT CAN'T BE...AAGGHH!!

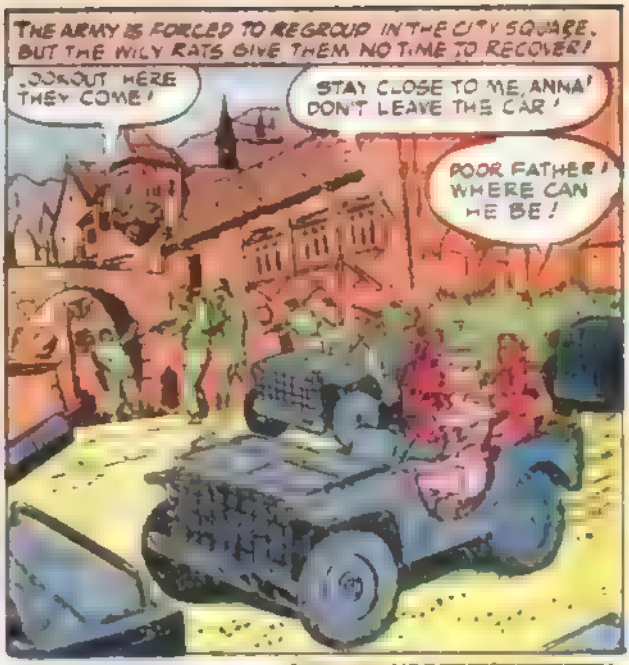

THE CITY LEADERS CALL A COUNCIL OF WAR...
I'VE ALREADY SENT FOR THE ARMY IN A FEW MINUTES THEY'LL BE...!
LOOK!

AND ARE MURDERED BEFORE A SINGLE ORDER HAS BEEN GIVEN!
AAAAAAAHHHH!
EEEAAG!
OOOHHH!

BY MORNING THE CITY IS A PANIC-STRICKEN SHAMBLES! REFUGEES CROWD THE STREETS HEADED FOR THE HARBORS AND EVACUATION!
AIIGGH!
NO! NO! I'D RATHER DIE! EEEEE!

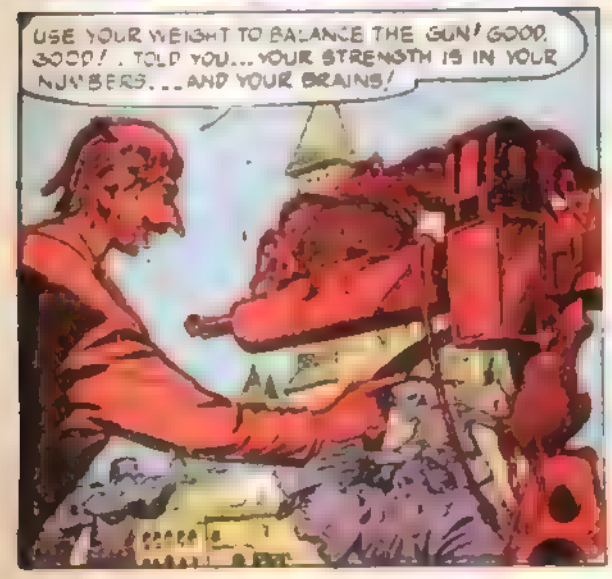
AT LAST THE ARMY ARRIVES TO FIND THE CITY STRANGELY QUIET, DESERTED. BUT....
WELL, WHERE ARE THE BLASTED RATS? JUST GIVE ME A CHANCE AT THEM WITH THIS FLAME-THROWER, I'LL...


OHHH! GET THEM OFF ME!..
A SURPRISE ATTACK! THE FILTHY THINGS MUST BE HUMAN!
!DOOM!
CRACK


THE ARMY IS FORCED TO REGROUP IN THE CITY SQUARE. BUT THE WILY RATS GIVE THEM NO TIME TO RECOVER!
..SCRAM! HERE THEY COME!
STAY CLOSE TO ME, ANNA! DON'T LEAVE THE CAR!
POOR FATHER! WHERE CAN HE BE!

IN A MOMENT THE BATTLE IS ON...
I CAN'T FIRE! I'LL HIT MY OWN MEN!
THE HOSES, GIVE THEM THE HOSES!
BUT... BUT THEY'VE CUT OFF THE WATER!! THEY'RE DEMONS!
EEEK!! SQUEEK

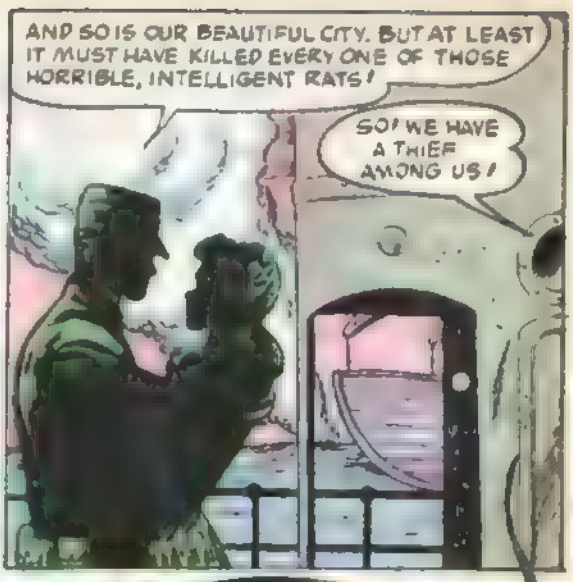
AND SUDDENLY, A WILD, SAVAGE APPEARS AMONG THE RATS.
THE MACHINE GUN! CAPTURE THE GUN! THAT'S IT MY BEAUTIES!

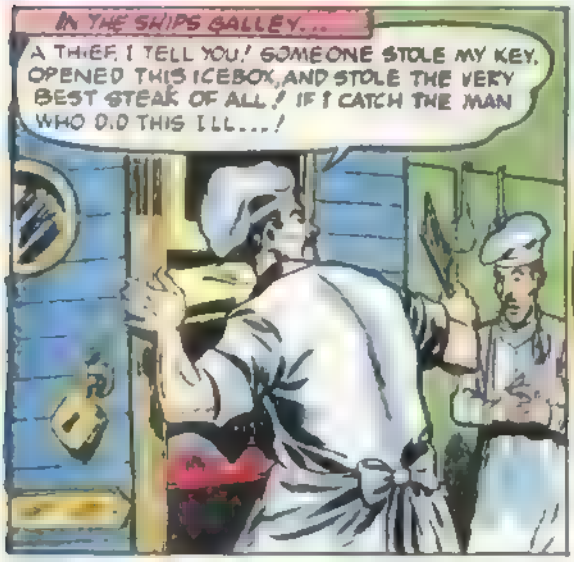

USE YOUR WEIGHT TO BALANCE THE GUN! GOOD, GOOD! I TOLD YOU... YOUR STRENGTH IS IN YOUR NUMBERS... AND YOUR BRAINS!

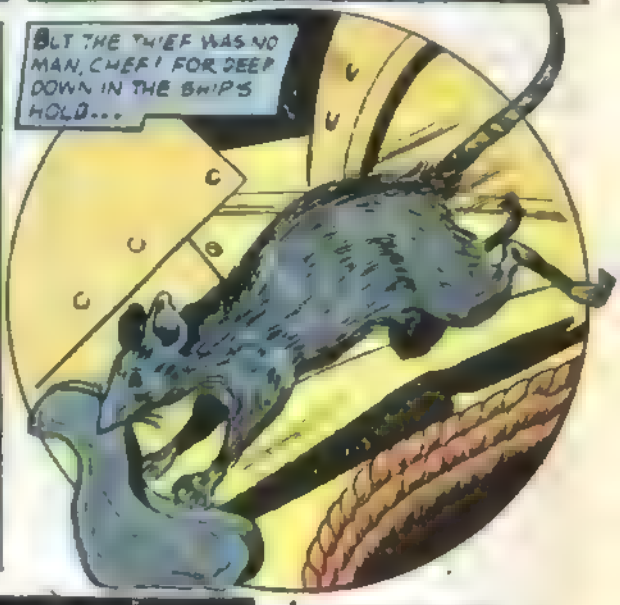
AND IN A MOMENT...
THE KNOW HOW TO FIRE THE GUNS! THEY KNOW HOW! WE CAN'T FIGHT THEM!
RAT-TAT-TAT

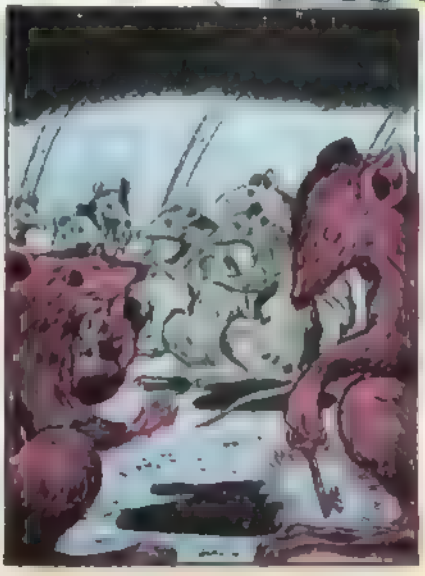
THE RATS ARE ASSURED OF A BLOODY GRUESOME VICTORY!
THEY'RE ON THE RUN, MY BEAUTIES! PURSUE THEM! KILL EVERY LAST ONE OF THEM!
THERE'S FATHER, I MUST SAVE HIM!
NO, ANNA DON'T..!
FATHER! FATHER!
THE RATS HAVE SPOTTED HER! DRIVER GET OVER THERE. QUICKLY!
DON'T YOU UNDERSTAND? YOUR FATHER IS RESPONSIBLE FOR THIS WHOLE THING!
FATHER! OH, NO!
ZOOM
WE HAVE TIME TO MAKE THE LAST SHIP OUT OF THE HARBOR! HURRY!
FIGHTING EVERY INCH OF THE WAY, THE SOLDIERS REACHED THE LAST REMAINING SHIP...
BUT I CAN'T LEAVE FATHER!
WE MUST, COME ON!
CAST OFF! THEY'RE TRYING TO BOARD THE SHIP!

AND AT LAST, THE FEW SURVIVORS OF THE NIGHT-MARISH BATTLE SAIL FOR SAFETY!
WAIT! PLEASE..WAIT FOR ME! DON'T LEAVE.... AGGGAHH!
WE MADE IT! WE'RE SAFE!
SPLASH!
ACROSS EUROPE, A CONFERENCE OF HIGH U.N. OFFICIALS COMES TO A DECISION....
GENTLEMEN THERE CAN BE NO HESITATION. BEFORE THIS PLAGUE OF RODENTS SPREADS OVER THE WHOLE WORLD, WE MUST USE OUR MOST POTENT WEAPON!
AGREED!
AGREED!
AGREED!
..AND AN HOUR LATER, A HUGE AMERICAN BOMBER TAKES TO THE A.R.
WELL, MY FRIENDS, HISTORY IS ABOUT TO BE MADE!
AND SOON IN THE RAT-RULED CITY...
LOOK MY CONQUERORS! THEY ARE GOING TO TRY BOMBING US! HA HA! HURRY TO YOUR DEEPEST HOLES!
BUT BUT A MOMENT LATER THE MOST STUPENDOUS MAN-MADE EXPLOSION IN HISTORY SHAKES THE VERY FOUNDATION OF THE EARTH...
FOOLS! MY LITTLE FRIENDS CAN WEATHER ANY ATTACK... AND COME FORTH AGAIN TO RULE THE WORLD!
BAROOOOMMM!!
AND HIGH ABOVE IN THE BOMBER
WELL, THAT SHOULD ANSWER THE QUESTION!
YEAH! WHAT'S LEFT OF A CITY AFTER YOU DROP A HYDROGEN BOMB ON IT... IS A HOLE IN THE GROUND!









ALL THE SHIPS MUST REACH LAND SOMEWHERE. WHEN THIS ONE DOES, THE CUNNING, INTELLIGENT RATS WILL SCURRY ASHORE, AND... WELL, WE ALL KNOW HOW FAST RATS MULTIPLY! AND SO THE QUESTION STILL REMAINS. WHO SHALL INHERIT THE EARTH AFTER ALL?

THE END

'LIL' PEPP
IN
'EVERYONE WAS VERY LUCKY,--ESPECIALLY 'LIL' PEPP —
YOOHOO!--WAIT A MINUTE 'LIL' PEPP!-I'VE GOT THE MOST WONDERFUL NEWS IN THE WORLD FOR YOU,- NO FOOLING!
YOU REMEMBER THAT RAFFLE I STARTED? WELL IT'S ALL OVER, AND WAIT TILL YOU HEAR WHO THE LUCKY WINNERS WERE,- OBOY!
THE VERY FIRST PRIZE,-THE CYCLONE SCOOTER-MY BROTHER, HAL, WON,-PRETTY LUCKY, EH?
VERY LUCKY, I'D SAY!
--AND THE SECOND GRAND PRIZE, THAT BEAUTIFUL FULL-FURNISHED DOLL'S-HOUSE,-MY SISTER, WINNIE, WON THAT,--WASN'T SHE LUCKY, HUH?
VERY, VERY LUCKY I'D SAY!
THEN THE THIRD AND LAST PRIZE,- THE BASEBALL OUTFIT,-MY COUSIN, TED, WON THAT,-AND WASN'T HE LUCKY TOO?
VERY, VERY, VERY LUCKY!
--AND REMEMBER THAT TICKET I HAD FOR YOUR RAFFLE, DONALD?
SURE, SURE, 'LIL' PEPP,- OF COURSE I DO!
WELL I DIDN'T PAY YOU FOR IT YET,- SO AINT I THE LUCKIEST ONE OF ALL?

DATE CHANGES AUTOMATICALLY EVERY DAY

Amazing Swiss Invention!

CHRONOGRAPH & CALENDAR

Precision Made Watch

TIMES HORSES!

TIMES PLANES!

TIMES AUTOS!

TIMES SPORTS!

ONLY

$8.95

LIFETIME BARGAIN!

You can spend up to $50.00 and not get all the quality features offered in this Wonder timepiece. This is no ordinary watch! It's NEW . . . DIFFERENT . . . IMPRESSIVE! It gives you the correct time and acts as a STOP WATCH, A CHRONOGRAPH, TELEMETER, TACHOMETER and fully AUTOMATIC CALENDAR!

- TIMES HORSE RACES
- TIMES AUTOS
- TIMES AIRPLANES
- TIMES SPORTS
- TIMES PHOTOGRAPHY
- TIMES WORK OPERATIONS
- TIMES LAB EXPERIMENTS
- TIMES PULSE BEATS

Also measures DISTANCES covered by planes, cars, athletes, etc.! Yes . . . all this and it's an AUTOMATIC CALENDAR too! The date pops up in the tiny window every day! Easy to operate with 2 push-buttons. One to start, another to stop watch. Everyone wants this super watch! Students, soldiers, aviators, sailors, race fans, sportsmen, photographers and all men of action!

BUY DIRECT — SAVE YOURSELF $41.00

Why spend up to $50.00 for an ordinary looking watch? Save yourself $41.00 and enjoy a GUARANTEED* Swiss watch that gives you these 25 quality features . . . plus distinction and a GENUINE FLEX-O-MATIC BAND . . . all this for only

DON'T SEND 1 PENNY — TRY AT OUR RISK!

You take no chances! Try 10 days at our risk! Full price back if not THRILLED! SUPPLY LIMITED! These watches are getting scarce. Act now! Tomorrow may be too late! Don't miss this bargain of a lifetime! Mail coupon NOW!

TRY 10 DAYS AT OUR RISK!

25 Quality Features LOOK!

Most $50 watches do not have all these great features!

- Split-second Calibrations
- Chronograph, Tachometer and Telemeter Dials
- Sweep Second Hand
- Thin but rugged case
- Window Calendar
- 2 Push Buttons
- Nite-Glow Numbers
- Unbreakable Crystal
- Flex-O-Matic Band

***UNLIMITED GUARANTEE**

Exclusive of parts! Never a charge for Skilled repair service! FULL INSTRUCTIONS GIVEN! Mail COUPON NOW for 10 Day Trial right in your own home — no risk or obligation for you! These watches are hard to get! RUSH — get yours NOW — only ONE per customer.

FREE!

— at extra cost — a genuine FLEX-O-MATIC Band given with your watch. This band may be purchased separately at $4.95. You don't pay one red cent extra! Only ONE watch sold to each customer because supply is limited and we want to satisfy as many customers as possible. Rush COUPON NOW!

10 DAY HOME TRIAL
Money-Back Guarantee

Wear and enjoy this amazing watch at OUR risk for 10 full days. Surprise your friends — amaze them! It's an accuracy with ANY watch for $50.00. Thrills to all who see it. Then YOU be the judge — if not satisfied 100% return for full refund of purchase price. RUSH COUPON at once! Don't delay — you may lose this LIFETIME BARGAIN. Remember we only sell ONE to a customer, because our supply is limited and we want to please everybody possible. Send order to:

U. S. DIAMOND HOUSE, Dept. 59-X-250
127 West 33rd Street, New York 1, N. Y.

SEND NO MONEY! Mail Coupon now for home trial!

U. S. DIAMOND HOUSE, Dept. 59-X-250
127 West 33rd Street, New York 1, N. Y.

Rush a CALENDAR-CHRONOGRAPH watch on 10 DAY HOME TRIAL. I will pay postman only $8.95 which includes all postage, tax, etc. — NOT A CENT MORE! If not thrilled and satisfied I will return watch within 10 days for complete refund of purchase price!
(ONLY ONE WATCH PER CUSTOMER SOLD!)

Name _____

Address _____

Town _____ State _____

☐ SAVE MORE AND GET MORE! Send cash or money order for $8.00. Postage will be paid (same as on cash order). Same MONEY-BACK GUARANTEE! Full instructions and Bonus Certificate given.

You Can WIN
This 15" tall SILVER TROPHY JUST AS I DID IN 10 MINUTES OF FUN A DAY!

I GAINED 53 LBS. OF SHAPELY POWER-PACKED MUSCLES!

Which of these 2 ME'S is YOU?

THAT 112 LB.-6 FT. SPINDLE-ARMED SISSY below WAS ME A FEW SHORT WEEKS AGO

THIS MAY BE YOUR LAST CHANCE TO GET FOR ALL 5 10¢ PICTURE PACKED COURSES MILLIONS HAVE BEEN SOLD FOR $1 AND MORE

When I enrolled I was a skinny, sick weakling. As you can see in my "Before" Photo I looked like a child... years younger than my age. I was ashamed to take a picture in bathing trunks as I am now. I was shy with girls because I had nothing to show off. A few weeks after starting the Jowett Course my body was the best in the neighborhood. Now I get respect and admiration from every fellow and girl I meet.

Roger D'Hirsch NEW YORK

Roger Hirsch before

NOW

There's that skinny scarecrow ROGER. Let's pass him by!

ROGER HIRSCH was a 112 lb. 6 ft. WEAKLING. Look at him NOW— A MOVIE-STAR HE-MAN from Head to Toe as YOU can be soon!

NO! friend you don't have to be SKINNY any more just mail NOW the FREE coupon below as I did. Soon YOU can add 6½ inches to your CHEST 3 inches to each ARM and the rest in proportion just as I did.

How to Build MIGHTY ARMS
How to Build A MIGHTY CHEST
How to Build A MIGHTY BACK
How to Build MIGHTY LEGS
How to Build A MIGHTY GRIP

FREE PHOTO BOOK HOW to Achieve Nerves of Steel, Muscles of Iron

How to BECOME A MIGHTY HE-MAN

Come on, PAL, NOW YOU GIVE ME 10 PLEASANT MINUTES A DAY IN YOUR HOME... AND I'LL GIVE YOU a NEW HE-MAN BODY For Your OLD SKELETON FRAME.
says George F. Jowett World's Greatest Builder of HE-MEN

GEORGE F. JOWETT "Champion of Champions" 6 times Winner Perfect Man Contest

NO! I don't care how skinny or flabby you are; if you're a teen-ager, in your 20's or 30's or over; if you're short or tall, or what work you do. All I want is JUST 10 EXCITING MINUTES in your home to MAKE YOU OVER by the SAME METHOD I turned myself from a wreck to a Champion of Champions.

YES! You'll see INCH upon INCH of MIGHTY MUSCLE added to YOUR ARMS. Your CHEST deepened. Your BACK AND SHOULDERS broadened. From head to heels, you'll gain SOLIDITY, SIZE, POWER, SPEED! You'll become an ALL-Around, ALL-American HE-MAN, A WINNER, in everything you tackle—or my Training won't cost you one solitary cent.

Develop YOUR 520 MUSCLES Gain Pounds, INCHES, FAST!

Friend, I've traveled the world. Made a LIFETIME STUDY of every way known to develop your body. Then I devised the BEST by TEST, my "5-WAY PROGRESSIVE POWER" the only method that builds you 5-ways fast. You save YEARS, DOLLARS like movie star Tom Tyler did. Like champ Roger Hirsch did. Like MANY THOUSANDS like you did. SO Mail coupon NOW!

MAIL COUPON IN TIME FOR FREE OFFER!

BOTH FREE FOR QUICK ACTION!
1. Photo Book of STRONG MEN
2. MUSCLE METER

Dept. TP 210

"Jowett Courses greatest in World for Building All-Around HE-MEN" —E. F. Dudley Physical Director

JOWETT INSTITUTE OF PHYSICAL TRAINING
230 FIFTH AVENUE, NEW YORK 1, N. Y.

Dear George: Please mail to me FREE Jowett's Photo Book of Strong Men and a Muscle Meter, plus all 5 HE-MAN Building Courses: 1. How to Build a Mighty Chest. 2. How to Build a Mighty Arm. 3. How to Build a Mighty Grip. 4. How to Build a Mighty Back. 5. How to Build Mighty Legs—Now all in One Volume "How to become a Mighty HE-MAN." ENCLOSED FIND 10c FOR POSTAGE AND HANDLING (no C.O.D.'s).

NAME _____ AGE _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____

Offer of 17 Jewel

BULOVA Wrist Watch GIVEN

Choice of LADY'S or MAN'S

YOUR ORIGINAL RETURNED

Hand Out Only 20 *NEW* ENLARGEMENT Coupons FREE

Sparkling, Simulated **Birthstone RING** CORRECT FOR YOUR MONTH OF BIRTH

Think of enjoying such a smart, new accurate 17 Jewel, BULOVA WRIST WATCH in the charm and color of yellow gold (choice of Man's or Lady's) PLUS a surprise gift and a sparkling, simulated BIRTHSTONE RING (correct for your month of birth) PLUS Pen and Pencil Set, PLUS a full 26-piece set of plated SILVERWARE, PLUS your choice of a Woman's or Girl's gorgeous, new DRESS in the latest style and correct size . . . ALL SIX ARE SENT just for helping us get new customers by handing out or mailing only twenty get-acquainted enlargement coupons FREE to friends or relatives as per our premium letter.

DRESS in the latest style. Woman's or Girl's sizes.

Please send us your favorite snapshot right away for a true-to-life, 5x7 inch enlargement and handsome "Movietone" frame so you can tell friends about our beautiful enlarging when handing out the get-acquainted coupons. Just mail us your favorite snapshot, print or negative NOW and pay postman only 19c plus postage when your treasured enlargement arrives and the "Movietone" frame is included at NO COST as our get-acquainted gift. **Limit of 2 to a customer. Send no money. Your original returned with your enlargement and frame. Please include the color of hair and eyes with each snapshot** for our bargain offer on a second enlargement beautifully hand tinted in natural, life-like, oil colors. Get your 20 enlargement coupons to hand out free.

26-PIECE SET (Service for 6) Plated **Silverware**

We want you to see for yourself how much delightful enjoyment a framed enlargement of your favorite snapshot or small picture of your loved one will bring you . . . also how hand coloring gives an enlargement greater beauty, sparkle and life. **Send today for your sample enlargement and frame. Enjoy such a surprise gift, wonderful ring, pen and pencil set, silverware, dress and wrist watch.**

Fountain PEN and Pencil Set

Offer of ALL 6 Prizes GIVEN

DEAN STUDIOS DEPT. X-262, 211 W. 7th STREET DES MOINES 2, IOWA

DEAN STUDIOS DEPT. X-262
211 W. 7th ST., DES MOINES 2, IOWA

I would like to receive ALL SIX premiums. Please send me 20 coupons to hand out free. Enclosed find..... snapshots or negatives for enlarging. (Limit of two.)

Color Eyes.....	Color Eyes.....
Color Hair.....	Color Hair.....

Name.....

Address.....

City.....

State.....